

# Informed Decisions and Intelligent Investment:

THE FUTURE OF CHILD AND MATERNAL HEALTH SERVICES



**The Child and Maternal Health Observatory:  
ChiMat Annual Conference 2010**

**Thursday 18 March 2010**

THE ROYAL YORK HOTEL, YORK, YO24 1AA

ChiMat's second annual conference will focus on the practical application of information and intelligence to support effective long-term decision-making. Alongside an opportunity to see the on-line tools in action, delegates will also have the chance to hear from leading researchers in the field of child and maternal health about how to engage positively and innovatively with the challenges ahead.

This event is funded by ChiMat and there is no charge to delegates for attending.

To book your place at the conference please visit the website at:  
[www.chimat.org.uk/conference](http://www.chimat.org.uk/conference)

Please submit any queries about the conference to  
[conference@chimat.org.uk](mailto:conference@chimat.org.uk)



**ChiMat**

## Reasons for attending

- Take part in interactive workshops during which you can see on-line tools in action
- Learn more about a range of national child health information initiatives
- Learn more about the work ChiMat have been undertaking to support effective planning, commissioning and delivery of children's services
- Network and share good practice with others in similar roles as well as learn from professionals working in other areas of child and maternal health
- Identify new opportunities for collaborative work
- Hear from leading experts about their current research

## Provisional Programme:

- 09:30 Registration/Refreshments** and chance to visit exhibition stands
- 10:00 Welcome from Chair** - Professor Brian Ferguson, Director of Yorkshire and Humber Public Health Observatory
- 10:15 Opening Plenary** - Heather Gwynn, Director, Chief Nursing Officers Directorate, Department of Health; Dr Ann Hoskins, Deputy Director of Public Health/Medical Director, NHS North West; Dr Helen Duncan, Programme Director, ChiMat;
- 11:00 Refreshments and chance to visit exhibition stands**
- 11:15 Morning parallel workshops.** Topics include:  
• Hands-on using ChiMat and Children's Services Mapping (CSM) tools • Breastfeeding • Workforce  
• Teenage Health • Disability • Children's Trusts
- 12:30 Lunch and exhibition**
- 13:30 Afternoon parallel workshops.** Topics include:  
• Hands-on using ChiMat and CSM tools  
• Healthy Schools Programme • Predictive Modelling  
• Child well-being • Safeguarding • Obesity
- 14:45 Panel Discussion** - Academic speakers including Professor Mary Renfrew and Professor Jonathan Bradshaw
- 15:30 Closing comments from Chair**
- 15:45 Close of conference and chance to visit exhibition stands**

### Who should attend?

- SHA / PCT Chief Executives
- Directors of children's services
- PCT Directors of commissioning
- Directors of Children and Learning
- SHA/PCT Children's Leads
- Integrated Children's Services Leads
- Academics in the area of child and maternal health
- Community health practitioners, lead nurses and midwives
- Health intelligence professionals in PCTs, LAs, SHAs and PHOs

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